



Press Release

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Broadspire Welcomes Charles Harmon as Director of New Business

ATLANTA (July 7, 2010) — Broadspire, a Crawford Company and leading third party administrator of workers compensation claims, liability claims and medical management services, has named Charles “Chuck” Harmon to the position of director of new business for the Southeast region.

Harmon will be responsible for new business sales, responding to requests for proposals and building relationships within the risk management community. In his new position, he will call on his significant experience as a safety manager and underwriter.

Harmon began his risk management career after 20 years of active duty with the U.S. Army. Since leaving the armed services, he has gained more than 14 years of experience in risk management, including positions as a safety manager and in underwriting. He worked his way up at AIG from technical service manager to regional manager over the entire Southeast. He then spent several years as a senior underwriter for Arch Insurance Co.

Working from Atlanta, Ga., Harmon will call on clients in the lower Southeast states of Alabama, Florida, Georgia, North Carolina, South Carolina and Tennessee. He will report to Vice President of Sales Philip Finkle. “Chuck will be a terrific addition to our sales team,” said Finkle. “He brings with him a real understanding of our industry and our clients’ needs.” Harmon can be reached at Charles.Harmon@choosebroadspire.com.

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About Broadspire

Broadspire, a leading international third party administrator for large self-insured organizations, offers a broad array of customized claim and medical management services designed to increase employee productivity and contain costs. Broadspire's U.S. offering of workers compensation, auto and general liability claims administration, medical management and absence and care management, is available bundled or individually. In addition, Crawford provides liability, motor and property claims management services in Europe under the Broadspire brand. Broadspire is based in Atlanta, Ga., with a network of 85 locations throughout the United States (www.choosebroadspire.com) and Europe (www.Broadspire.eu), including the United Kingdom (www.BroadspireTPA.co.uk).

About Crawford

Based in Atlanta, Ga., Crawford & Company (www.crawfordandcompany.com) is the world's largest independent provider of claims management solutions to the risk management and insurance industry as well as self-insured entities, with a global network of more than 700 locations in 63 countries. The Crawford System of Claims SolutionsSM offers comprehensive, integrated claims services, business process outsourcing and consulting services for major product lines including property and casualty claims management, workers compensation claims and medical management, and legal settlement administration. The Company's shares are traded on the NYSE under the symbols CRDA and CRDB.



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