



Press Release

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EAP Strengthens Service Offerings through Deal with Broadspire

ATLANTA (July 21, 2009) — Broadspire, a Crawford Company and leading third party administrator of workers' compensation and liability claims and medical management services, has announced an agreement to deliver Crawford Care Management services on behalf of Horizon Health, a nationally recognized employee assistance provider (EAP).

Crawford Care, which has on-site care managers who provide a wide variety of services to help the elderly and those with special needs live as independently as possible, enhances the already impressive lineup of services provided by Horizon. Those services include telephonic counseling and referral services to help clients' employees balance family issues and professional responsibilities.

"Many employees are unable to give peak performance at work because the needs of elderly or special needs children are competing for their attention," said Annette Sanchez, chief marketing officer for Broadspire. "Our care managers excel at making sure family members get the attention they need. It may be as simple as a ride to the doctor's office, but it gives the employee peace of mind."

As a vital new component to the new service, called Horizon at Home, Crawford Care professionals will help special needs families properly assess their situations and provide detailed plans of action to use as daily guidelines. In addition, care managers will deliver a variety of on-site services to provide elderly or those with special needs with the appropriate assistance to help ease pressure on family members.

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“Horizon and Broadspire have developed this partnership to help employees who find themselves conflicted between the demands of their roles as caregiver and professional,” said Cindy Sheriff, president of EAP services for Horizon. “The face-to-face assistance provided by professional care managers will help ease employees’ concerns and allow them to focus more on work responsibilities.”

The addition of Crawford Care to Horizon at Home’s services enhances the EAP’s ability to help employers and employees address difficult family care issues and ultimately improve productivity while reducing time away from work. “This partnership provides employers’ human resources departments with another tool to help employees navigate the increasingly challenging – and diverse – demands of work and home,” Sanchez said. “Crawford Care also fosters increased productivity at work to show a sustainable value to the employer.”

About Broadspire

Broadspire, a leading third-party administrator for employers and insurance companies, offers a broad array of customized claim and medical management services designed to increase employee productivity and contain costs. Broadspire's services include workers' compensation, auto and general liability claims management; medical and field case management, including services offered under Crawford Care Management; integrated workers' compensation and disability management programs; and risk and safety consulting. Broadspire is based in Atlanta, Ga., with 2,500 employees and a network of 61 offices throughout the United States and the United Kingdom. Broadspire is owned by Crawford & Company.

About Crawford

Based in Atlanta, Ga., Crawford & Company (www.crawfordandcompany.com) is the world's largest independent provider of claims management and related solutions to the risk management and insurance industry as well as self-insured entities, with a global network of more than 700 locations in 63 countries. Major service lines include property and casualty claims management; warranty inspections; integrated claims and medical management for workers’ compensation; legal settlement administration, including class action and bankruptcy claims administration; and risk management information services. The Company’s shares are traded on the NYSE under the symbols CRDA and CRDB.

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About Horizon Health

Headquartered in Lewisville, Texas, Horizon Health is one of the top three behavioral health companies and a member of the foremost private behavioral health network in the United States. Horizon Health provides behavioral health and wellness solutions to more than 7,700 companies covering over 15 million lives in all 50 states, in addition to our international customers. Through innovative product offerings, Horizon Health provides specific solutions to improve the health and well-being of individuals, resulting in improved organizational productivity and decreased costs. Our continuum of services includes Lifestyle Management Services, Organizational Risk Management, Behavioral Wellness, and Health and Productivity Services.

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