



Press Release

FOR IMMEDIATE RELEASE

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Mark Stergio Appointed Broadspire CIO

PLANTATION, Fla. (October 1, 2007) — Broadspire has named IT veteran Mark J. Stergio as the company's chief information officer, responsible for all systems, application development and IT strategic initiatives associated with Broadspire's businesses.

Stergio has 25 years of experience in the information technology industry, all in the insurance and financial services industries. He most recently served as vice president of the Hanover Technology Group, where he managed technology development for the Hanover Insurance Group Inc.

Before joining Hanover, he served in a variety of positions in information and business technology for units of the Hartford Financial Services Group. As CIO and vice president, Stergio led the Hartford's property and casualty claim technology departments, and earlier developed and maintained risk management information systems for the company.

"Mark brings a strong background in IT and the insurance industry to Broadspire," Dennis Replogle, the company's chief executive officer, said. "He has led initiatives in billing, claims, underwriting and RMIS systems development as well as a major reengineering initiative for The Hartford's national accounts division and its TPA. We are delighted to have him on board at Broadspire as we implement our own new claim system and pursue other strategic and tactical IT projects to improve our processes and services."

About Broadspire

Broadspire, a leading third-party administrator to employers and insurance companies, offers a broad array of customized claim and medical management services designed to increase employee productivity

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and contain costs. Broadspire's services include workers' compensation, auto and general liability claims management; medical and field case management; integrated workers' compensation and disability management programs; and risk and safety consulting. Broadspire is based in Plantation, Fla., with 2,800 employees and a network of 61 offices throughout the United States. Broadspire is owned by Crawford & Company.

About Crawford

Based in Atlanta, Georgia, Crawford & Company (www.crawfordandcompany.com) is the world's largest independent provider of claims management solutions to insurance companies and self-insured entities, with a global network of more than 700 offices in 63 countries. Major service lines include property and casualty claims management; integrated claims and medical management for workers' compensation; legal settlement administration, including class action and warranty inspections; and risk management information services. The Company's shares are traded on the NYSE under the symbols CRDA and CRDB.

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