



*Press Release*

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**Broadspire announces client services promotion**

**PLANTATION, Fla. (August 4, 2008)** — Broadspire announced today that Marsha Wolven has been promoted to senior vice president, client services. Wolven, who will assume the role immediately, has been regional vice president client services since she joined Broadspire as part of the company's acquisition of RSKCo in 2004. Her new responsibilities will include overseeing the entire client services organization as well as developing and implementing associated management strategies.

Wolven's industry experience and proven leadership skills make her an excellent choice for the position, which became available in June when Neil Lentine was named chief operating officer, claim and client services. Wolven had a similar position with RSKCo, where she had also held the role of regional claims manager. Her 20 years of experience in the TPA industry is highlighted by a consistent trend of meeting and surpassing client retention and profitability goals.

"Marsha has been a valuable asset by teaming with various business units throughout the company to help improve processes and, ultimately, customer service," Lentine said.

"Her impressive leadership, strategic planning and product development skills — when combined with her results-oriented focus and overall corporate vision — will play a vital role in helping Broadspire move forward and achieve our long-term goals."

### **About Broadspire**

Broadspire, a leading third-party administrator to employers and insurance companies, offers a broad array of customized claim and medical management services designed to increase employee productivity and contain costs. Broadspire's services include workers' compensation, auto and general liability claims management; medical and field case management; integrated workers' compensation and disability management programs; and risk and safety consulting. Broadspire is based in Plantation, Fla., with 2,400 employees and a network of 58 offices throughout the United States. Broadspire is owned by Crawford & Company.

### **About Crawford**

Based in Atlanta, Georgia, Crawford & Company ([www.crawfordandcompany.com](http://www.crawfordandcompany.com)) is the world's largest independent provider of claims management and related solutions to the risk management and insurance industry as well as self-insured entities, with a global network of more than 700 locations in 63 countries. Major service lines include property and casualty claims management; warranty inspections; integrated claims and medical management for workers' compensation; legal settlement administration, including class action and bankruptcy claims administration; and risk management information services. The Company's shares are traded on the NYSE under the symbols CRDA and CRDB.

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