



## *Press Release*

**FOR IMMEDIATE RELEASE**

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### **Four Experts to Discuss Health Care Reform and Disability Management During IBI/NBCH Forum**

**ATLANTA (Feb. 10, 2010)** — In the national debate on health care reform, the potential impact of reform on the management of occupational and non-occupational disabilities hasn't been included in the discussion. But the ways in which health care is accessed, delivered and paid for has a major impact on disability management and employee productivity.

Four experts in workers compensation, disability and health care management will add their voices to that conversation during a one-hour panel presentation, "Health Care Reform, Disability and Productivity," to be held today during the IBI/NBCH 2010 Health and Productivity Forum at The Westin Riverwalk, 420 W. Market St. in San Antonio.

Gary Anderberg, director of business development for third-party claims administrator Broadspire, will moderate the session. Participating in the panel discussion will be:

- Tom Lynch, president of Lynch, Ryan & Associates Inc., a management consulting firm specializing in workers compensation cost controls. *Workers' Comp Insider*, a Lynch Ryan blog, recently was named Top Blog of the Year 2009 by the LexisNexis Workers' Compensation Law Center.
- Michael Machanich, chief executive officer, Workers CompSolutions, which helps employers manage their workers compensation programs.
- Dan Shaughnessy, director of disability programs for Textron Inc., a multi-industry company with a global network of aircraft, defense, industrial and finance businesses.

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The panelists will discuss the potential impact of federal health care reform on medical costs related to occupational and non-occupational disabilities, the role of reform in an economic recovery, and issues that have been overlooked in the relationship between health care reform, disability programs and their cost.

The Integrated Benefits Institute (IBI) and National Business Coalition on Health (NBCH) are nationally recognized non-profit organizations focused on workforce health and its broad impact on worker productivity and quality of life. They partner to host the annual Health and Productivity Forum.

### **About Broadspire**

Broadspire, a leading international third party administrator for large self-insured organizations, offers a broad array of customized claim and medical management services designed to increase employee productivity and contain costs. Broadspire's U.S. offering of workers compensation, auto and general liability claims administration, medical management and absence and care management, available bundled or individually, is complemented by liability, motor and property claims management services in Europe. Broadspire, a Crawford company, is based in Atlanta, Ga., with more than 2,650 employees and a network of 85 locations throughout the United States ([www.choosebroadspire.com](http://www.choosebroadspire.com)) and Europe ([www.Broadspire.eu](http://www.Broadspire.eu)), including the United Kingdom ([www.BroadspireTPA.co.uk](http://www.BroadspireTPA.co.uk)).

### **About Crawford**

Based in Atlanta, Ga., Crawford & Company ([www.crawfordandcompany.com](http://www.crawfordandcompany.com)) is the world's largest independent provider of claims management solutions to the risk management and insurance industry as well as self-insured entities, with a global network of more than 700 locations in 63 countries. The Crawford System of Claims Solutions<sup>SM</sup> offers comprehensive, integrated claims services, business process outsourcing and consulting services for major product lines including property and casualty claims management, workers compensation claims and medical management, and legal settlement administration. The Company's shares are traded on the NYSE under the symbols CRDA and CRDB.



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