



Press Release

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Broadspire Medical Management Moves into New Green Location

ATLANTA (April 14, 2010) — Broadspire, a Crawford Company and leading third party administrator of workers compensation claims, liability claims and medical management services, has moved its global medical management headquarters from Plantation, Fla., to a new, environmentally friendly building in Sunrise, Fla.

The 64,000-square-foot structure, located at 1391 N.W. 136th Ave. in the Sawgrass International Corporate Park, offers many engaging features for the company, for the 300 employees who will relocate there, and for client meetings, tours and audits at the medical management headquarters. The committee responsible for choosing the new location looked at several comparable spaces, but was drawn to the building's environmental benefits and work atmosphere it offers.

The location is certified by the Leadership in Energy and Environmental Design (LEED) as a site with a whole-building approach to sustainability. LEED recognizes performance in five areas: sustainable site development, water savings, energy efficiency, indoor environmental quality and materials selection. The building meets the energy-savings goal through a solar energy system, smart light system, fiber optics and water reclamation system.

“One of the key deciding factors on moving to our new location was the fact it is a Silver LEED Certified facility. This provides Broadspire with an opportunity to participate in additional green initiatives in addition to recycling and energy conservation,” said Danielle Lisenbey, chief operating officer of medical

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services. “We will be incorporating many new changes, ranging from a smoke-free campus and additional recycling and energy conservation to further wellness initiatives. Improvements for our work environment, community environment and personal well-being - this is what makes the move exciting.”

About Broadspire

Broadspire, a leading international third party administrator for large self-insured organizations, offers a broad array of customized claim and medical management services designed to increase employee productivity and contain costs. Broadspire's U.S. offering of workers compensation, auto and general liability claims administration, medical management and absence and care management, available bundled or individually, is complemented by liability, motor and property claims management services in Europe. Broadspire, a Crawford company, is based in Atlanta, Ga., with a network of 85 locations throughout the United States (www.choosebroadspire.com) and Europe (www.Broadspire.eu), including the United Kingdom (www.BroadspireTPA.co.uk).

About Crawford

Based in Atlanta, Ga., Crawford & Company (www.crawfordandcompany.com) is the world's largest independent provider of claims management solutions to the risk management and insurance industry as well as self-insured entities, with a global network of more than 700 locations in 63 countries. The Crawford System of Claims SolutionsSM offers comprehensive, integrated claims services, business process outsourcing and consulting services for major product lines including property and casualty claims management, workers compensation claims and medical management, and legal settlement administration. The Company's shares are traded on the NYSE under the symbols CRDA and CRDB.



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