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Press Release

Risk Sciences Group Welcomes Two Additions to Its Sales Team

ATLANTA (Dec. 6, 2011) — Risk Sciences Group® (RSG®), a leading provider of risk management information systems (RMIS) and related analytics services, has named Cal McCalister and Kathy Longueil to the position of national sales executive in Dallas, Texas, and Schaumburg, Ill., respectively.

“Through the Dmitri SuiteSM of RMIS services, Cal and Kathy will have the resources necessary to truly affect a client’s risk program in measurable ways,” said Annette Sanchez, the senior vice president and chief marketing officer to whom they report. “They will use their unique strengths to promote the benefits of this powerful analytical tool and win new business both in the United States and abroad.”

McCalister has been working with data analytics for more than two decades. Since 1996, she has collaborated with diverse, large national clients to analyze their data and find insights that reduce the overall cost of risk. While at Travelers Insurance and then at The Hartford, she developed and implemented RMIS solutions based on client business objectives. Prior to joining the RMIS team at Travelers, McCalister worked as a project manager and team manager.

Longueil brings with her 17 years of industry experience. She comes to RSG from American Family Insurance, where she earned multiple top sales awards. Prior to American Family Insurance, Longueil directed different teams in Zurich’s legal, sales and project management offices. At Zurich, she gained national and international experience with a diverse client portfolio in the United States, Canada and Europe.

About Risk Sciences Group (RSG)

Since 1978, RSG (www.risksciencesgroup.com) has been dedicated to delivering risk management information systems (RMIS) that provide the ability to track multi-coverage claims and enterprise-wide

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exposures to risks. Because effective risk management depends on a high degree of data integrity and quality, RSG maintains highly accurate and credible databases on behalf of each client. RSG's RMIS solutions, which include flexible business intelligence tools and expert account management, help risk managers accurately analyze pre- and post-loss trends to guide their business decisions. As a wholly owned subsidiary of Crawford & Company, RSG supports the Broadspire business unit with TPA RMIS solutions as well as an independent client base with advanced RMIS solutions.

About Broadspire

Broadspire (www.choosebroadspire.com), a leading international third party administrator, provides risk management solutions designed to help clients improve their financial results. Broadspire offers casualty claim and medical management services to assist large organizations in achieving their unique goals, increasing employee productivity and reducing the cost of risk through professional expertise, technology and data analytics. As a Crawford Company, Broadspire is based in Atlanta, Ga., with 85 locations throughout the United States. Services are offered by Crawford & Company under the Broadspire brand in Europe (www.Broadspire.eu), including the United Kingdom (www.BroadspireTPA.co.uk).

About Crawford

Based in Atlanta, Ga., Crawford & Company (www.crawfordandcompany.com) is the world's largest independent provider of claims management solutions to the risk management and insurance industry as well as self-insured entities, with an expansive global network serving clients in more than 70 countries. The Crawford System of Claims SolutionsSM offers comprehensive, integrated claims services, business process outsourcing and consulting services for major product lines including property and casualty claims management, workers compensation claims and medical management, and legal settlement administration. The Company's shares are traded on the NYSE under the symbols CRDA and CRDB.



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